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Open Preview

Hole-by-hole guide

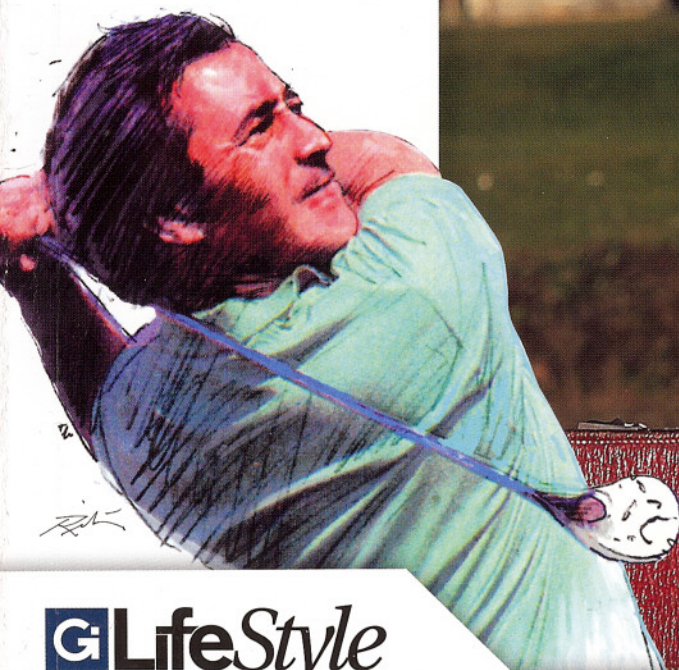
Tom Watson

Seve in '84

St Andrews' winners

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The Art of Riley and more!



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john letters tp wedges

John Letters of Scotland, the equipment brand with 92 years of clubmaking history, returns with a new range of wedges for 2010 designed with feedback from tour professionals.

Forged from high quality 304 stainless steel, the TP Wedges sport a classic teardrop shape but with a modern CNC milled face featuring aggressively cut grooves to deliver the most precise and consistent greenside control.

The clubs have been crafted with the majority of the headweight set down towards the sole for a high launch angle, while the sole itself has the versatility of a dual bounce design. The low bounce, when the club is set with a square attitude to the ball, allows the leading edge to sit tight to the ground, giving way to high bounce when the face is opened (ideal for splashing out of bunkers). The face itself has a classy chrome finish and a soft feel.

Available in 52-, 56- and 60-degree loft options, the TP wedges are fitted with a Royal Precision Rifle steel shaft and a mid-size Lamkin Crossline grip to reduce unwanted wrist action on shorter chips. £59.99.

www.johnletters.com



longridge t2g putters

Longridge is the up-and-coming golf equipment brand of the JS International company. Among a full range of Longridge clubs, package sets and accessories are the T2G precision-milled putters available in four models covering all the main design bases.

The T2G Mallet 901 (pictured) has an intuitive three-line alignment system accompanying a triangle bar weighting structure that promotes clubhead stability through the stroke. The T2G Blade 901 is a heel-and-toe weighted model but with an extended aluminium alignment bar built into the rear. The T2G Blade 902 is a simpler heel-and-toe weighted model, with a stylish cross-hair graphic in the precision-milled face.

Finally, the T2G Mallet incorporates a familiar 2-Bar rear weighting system clearly inspired by other, far more expensive models on the market. All the T2G putters represent exceptional value at £39.99 each.

As well as masterminding Longridge, JS International is also the UK distributor of Golf Pride and Lamkin grips, Champ spikes, Clicgear trolleys, Pride tees and the full range of Asbri accessories from golf bags to logoed pitchforks.

www.jsint.com



williams sports equipment

One of the more unusual sites at the PGA Merchandise Show in Orlando earlier this year was the stunning Williams Formula One racing car that greeted visitors to the booth of Williams Sports who announced their bold new venture into the world of golf equipment.

With its heritage in precision engineering and the development of high-spec materials, Williams sees golf as a natural form of diversification and are offering three series of clubs to be emphasized in different markets worldwide.

The Player Series will feature equipment designed for the everyday golfer seeking the very highest quality and performance, with the company claiming to be re-setting "the bar of excellence in the golf industry in all aspects of design, performance, and production".

The Gold Series is targeted to the Asian and Far East markets that require certain qualities unique to their regions, such as super lightweight shafts and glamorous gold finishes.

The ultimate top-of-the-range offering will be the Black Diamond Series, custom-fit to each client by Williams engineers and which come complete with some very exotic extras. These include a personalized Italian leather golf bag, handmade in Italy by Schedoni, and a VIP Guest invitation to join the Williams team at the F1 event of your choosing, anywhere in the world.

We await details of a UK distributor and retail prices (though rumours in Orlando were that they were tailoring a VIP package for a cool US \$50,000).

www.williams-sports.com